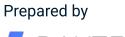


# **SureTech IT Solutions**

# **Baseline Audit Report**





October 29, 2024



# Your Customized Audit Report

In the following pages you'll find your customized Audit Report. It contains all of the information gathered from your IT environment into one easy-to-read document. Upon reading, you will have a much better understanding of your IT plan and what you're spending.

Based on our technical analysis of your IT environment, we have customized a selection of audit items spread across one or more main areas of technology.

Each of these areas will give you important insight into the strengths and weaknesses of your IT plan.

## **Your Audit Score**

Using the results of your audit, we calculated your overall score. The higher your audit score, the greater efficiency at which you are spending on technology. Our goal is to drive your audit score as close to 100 as possible.

The comparative Analysis page allows you to easily compare your baseline plan with other plans presented in this document to see qualitative, quantitative and financial results.

# How to Read your Report

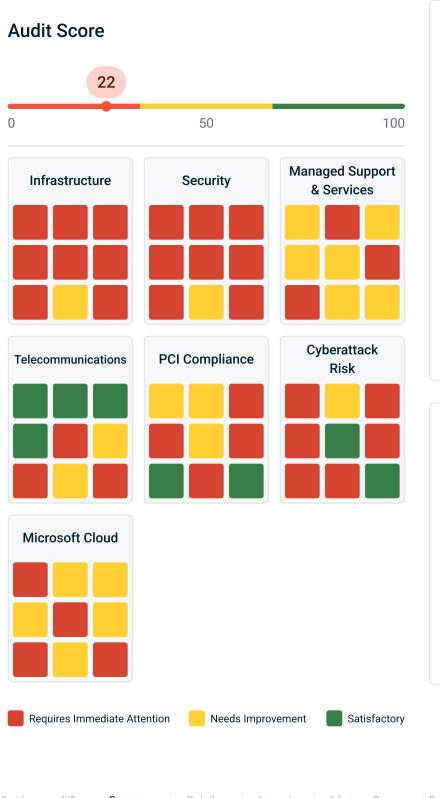
Each audit item has been color coded to make it easy to visualize your results. Red indicates an audit item that requires immediate attention, yellow indicates an audit item that needs improvement and green indicates an audit item that is satisfactory.

In addition to a summary page, you will find dedicated pages with color coded summary statements for each individual audit item. Any audit item that isn't satisfactory is described in greater detail and its relative importance is explained in a single statement.



**Report Summary** 





### **Baseline Plan Summary**

The results of each category of your base plan audit is summarized here using color-coded boxes. Utilizing a weighted scoring system, the results were combined and averaged into an overall audit score. Individual category scores and details for each audit item are shown in subsequent pages. Your base monthly IT expense is shown as a range and has been converted into effective IT monthly expense based upon your audit score. This helps to level the playing field when comparing plans.

# **Financial Summary**

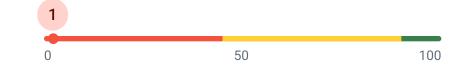


Library Summary Detail Business Impact Comparative Analysis What is an audit? Summary Detail Impact **Baseline** Plan **Proposed Plan** Prepared for: SureTech IT Solutions

**Category Details** 



## Infrastructure



Infrastructure is the foundation upon which all of your technology rests. Just like with a house, it's extremely important to verify its integrity before you begin to build on top of it. Poor initial design decisions can lead to downtime, lost sales and ultimately drive up your total cost of ownership. This detailed analysis page represents an overview of the state of your Base Plan Infrastructure. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the Infrastructure audit score. easy identification and the results for this section are reflected in the Infrastructure audit score.

Business Continuity	Server	Backup & Disaster Recovery
There is no business continuity in the current environment.	The server is over 5 years old, out of warranty or running a non-supported operating system.	The current BDR solution does not meet compliance standards and needs to be replaced.
Remote Accessibility	Cloud to Cloud Backup	Disaster Recovery Plan
Employees don't have the ability to work from home or cannot perform key job functions when outside of the office.	Hosted applications are not currently backed up and depend on vendor support for recovery.	No data recovery plan.
High Availability	Data Compliance	Workstations
There is no high- availability in place which means that any network outage will lead to work stoppage.	The office has met some of the Regulatory Compliance requirements from HIPAA or FINRA.	Remote workstations such as laptops & home computers are excluded from being monitored, patched, and secured.

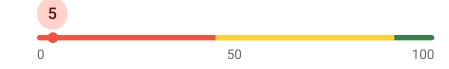
What is an audit?	Summary	Detail	Impact	Library	Summary Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed Plan		



**Category Details** 



# Security



Security is arguably the most important section of your audit report. With so much riding on the security of your infrastructure, you can't afford to have any deficiencies. Fortunately, there's an abundance of security solutions available to help mitigate the risks and protect your data. This detailed analysis page represents an overview of the state of your Base Plan Security. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the Security audit score.

Security Awareness Training	Endpoint Encryption	Managed SOC
There is no ongoing security awareness training program in place to educate and provide occasional staff testing.	There is no endpoint encryption in place.	There is currently no Managed SOC solution implemented.
Dark Web Monitoring	Managed DNS	Next Generation Endpoint Protection
Employees and key exec passwords found on the dark web.	There is no managed DNS and local DNS servers are pointed to the ISP's DNS servers.	Using old Anti Virus software that does little to protect from new risks.
Application Whitelisting	Anti-Phishing	Content Filtering
No application whitelisting is enacted at this location.	Anti-phishing is in place but not completed in a proactive manner.	There is no content filtering in the environment.







Managed Support & Services is the customized/user defined category as per business need.

Onsite Support	Help Desk Support	Monitoring
Onsite Support is billed against blocks of hours at a discounted rate.	Remote Help Desk Support is not included and is billed hourly as needed.	Monitoring of server(s) and workstations is included in the plan but remediation is manual.
Inventory & Asset Management	Windows & Application Updates	Virtual CIO Services
Inventory & Asset Management is manual, included at no additional cost and reviewed quarterly.	Windows updates on server(s) and workstations are automated but not all are up to date.	vCIO services are not provided by current IT consultant.
Proactive Maintenance	Mobile Device Management	Vendor Management
Proactive maintenance of server(s) and workstations is manual and not included in the plan.	Mobile device management (MDM) is in place for some but not all smartphones with email accounts configured.	Vendor Management is billed hourly for all vendors with a valid support contract.



**Category Details** 



#### 62 **Telecommunications** 0 50 100

Telecommunications is one of the fastest evolving areas of technology. Traditionally viewed as a separate cost center, the proliferation of voice over IP (VoIP) solutions has helped many businesses save more money while greatly improving upon their business continuity. This detailed analysis page represents an overview of the state of your Base Plan Telecommunications. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the Telecommunications audit score.

Unified Communications	Enterprise Feature Set	Transcription
Remote workers are integrated into their phone system.	The VoIP platform contains the same features as an enterprise phone system.	Voicemail can be sent via email with transcription.
Telephony Continuity	Multi-Site Coordination	Future Proof Scalability
The VoIP phone service will continue to route calls to other unified communication devices during power/internet outages.	There is no ability to utilize phones or transfer calls seamlessly in other remote locations.	Needs Improvement.
Portability	Ongoing Maintenance Fees	Fixed Fee Billing
There is no ability to move the current phone system without relocating phone lines or porting numbers to another carrier.	Vendor Management is billed hourly for all vendors with a valid support contract.	Proactive maintenance of server(s) and workstations is manual and not included in the plan.

Prepared for: SureTed	Baseline Plan			- RAYI	Proposed Plan		Confidential & Proprietary
	Baseline Plan			,			
What is an audit?	Summary	Detail	Impact	Library	Summary Detail	Business Impact	Comparative Analysis



**Category Details** 

**PCI Compliance** 



# **59** 0 50 100

Payment Card Industry (PCI) compliance is a set of regulations developed to ensure that the credit card industry is properly managing and securing customer data. Before it was formed in 2006, there was no clear industry standard that all credit card companies had to follow, and that's a problem for any company that deals with big data. This detailed analysis page represents an overview of the state of your PCI Compliance. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the PCI Compliance audit score. has context menu

Annual PCI SAQ	Credit Card Fee Recoupment	Credit Card Fees
Annual PCI SAQ was completed and business was aware of the requirements to maintain PCI compliance except for their end-of-life device.	The business does not pass along a fee to their customers.	Effective rate above industry standard.
EMV Chip Acceptance	Payment Software Integration	PCI DSS Compliance
The current payment device is not compliant and associated fees are being charged as a result.	Vendor Management is billed hourly for all vendors with a valid support contract.	The business is not currently compliant according to PCI DSS standards.
Point to Point Encryption	Secure Payment Gateway	Tokenization
Point-to-point encryption is enabled, ensuring secure data transmission for PCI compliance and protecting sensitive cardholder information.	The customer is not using a secure payment gateway which increases security vulnerabilities to their payment solutions.	Tokenization ensures PCI compliance by replacing sensitive card data with secure tokens, reducing the risk of data breaches.

What is an audit?	Summary	Detail	Impact	Library	Summary Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed Plan		





**Category Details** 





Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Curabitur tempus urna at turpis condimentum lobortis.

Password Policy	Password Management	Dark Web Monitoring
A password age policy exceeding 90 days can lead to security risks, as users may choose weaker passwords or forget them, increasing vulnerability.	Relying on password management software can be risky if the stored passwords aren't strong enough, leaving users vulnerable to breaches.	Account credentials may have been compromised, posing a security risk. Immediate action is needed to secure your account.
Endpoint Encryption	Anti-Virus	Data Encryption Policy
BitLocker encryption is not enabled, exposing sensitive data to theft, increasing the risk of data breaches and non- compliance with security standards.	Anti-Virus is corporately managed by a cloud based subscription and all endpoints are up to date.	Sensitive data was detected, requiring immediate action to secure and protect the information from potential exposure.
Data Compliance	Vulnerability Management	Content Filtering
Sensitive data has been compromised, exposing individuals to identity theft, fraud, and privacy violations, undermining trust in the organization.	Critical external vulnerabilities detected can expose systems to severe attacks, risking data breaches and compromising overall security.	Content filtering is enabled to ensure a safe and secure environment by blocking harmful or inappropriate content.

What is an audit?	Summary Detail	Impact Libra	y Summary Detail	Business Impact	Comparative Analysis
	Baseline Plan		Proposed Plan		
Prepared for: SureTech IT Solutions			TECH.	(	Confidential & Proprietary

**Category Details** 



# **Microsoft Cloud**



The Microsoft Cloud is an open cloud platform made up of products and solutions that empower organizations to thrive in a changing world. It offers a variety of tools to help businesses manage challenges and meet their goals, drive value faster, and build for the future. It also helps protect and defend your business with security, compliance, identity, and management solutions that work across all your platforms, clouds, and apps.

Cloud Storage	Admin Role Overlap	Third Party Applications
Unrestricted additional storage providers in Microsoft Cloud pose security risks, leading to potential data leaks and compliance issues.	Admin Role Overlap in Microsoft Cloud leads to excessive access permissions, increasing security risks and complicating role management.	Blocking Chrome from allowing third-party cookies disrupts user experience, causing issues with website functionality and personalized content.
Azure Site Recovery (ASR)	Microsoft Defender	Data Loss Prevention
Failure to configure ASR rules to block download scripts increases vulnerability to malware, putting systems at greater risk of attacks.	Defender Antivirus monitoring is not enabled, leaving systems vulnerable to threats and compromising overall security integrity.	DLP policies are not configured in Microsoft Cloud, leaving sensitive data vulnerable to leaks and unauthorized access.
Endpoint Detection & Response (EDR)	Virtual Meeting Software	Transport Layer Security (TLS)
EDR Block Mode is not enabled, leaving systems vulnerable, allowing potential threats to execute without immediate detection or prevention.	Lobbies for Meetings in Microsoft Teams is not enabled, allowing participants to join meetings without waiting for approval.	Deprecated versions of TLS have been identified; upgrade to newer versions is required.

Prepared for: SureTe	ch IT Solutions				RAY	FECH.		Confidential & Proprietary
	Baseline Plan					Proposed Plan		
What is an audit?	Summary	Detail	Impac	t	Library	Summary Detail	Business Impact	Comparative Analysis

Business Impact Summary - Severity - 1 of 2



#### **Requires Immediate Attention**

Business Continuit	tv	Infrastructure
_		innaotraotare
Problem State:	There is no business continuity in the current environment	
Impact:	No business continuity in place means that if there is an outage, there is no quick business operations and there may be downtime.	way to regain
Backup & Disaster	Recovery	Infrastructure
Problem State:	The current BDR solution does not meet compliance standards and needs to be r	eplaced
Impact:	Without a BDR solution that complies with regulatory compliance you are subject required regulatory framework and standards to maintain your existing liability co	-
Cloud to Cloud Bac	ckup	Infrastructure
Problem State:	Hosted applications are not currently backed up and depend on vendor support f	or recovery
Impact:	If there is a vendor outage or breach, there is no third party backup to protect hos and integrity of data, which is a critical single point of failure that can result in da	
Disaster Recovery	Plan	Infrastructure
Problem State:	No data recovery plan	
Impact:	You have identified this as critical to your operations. If data loss happens, comp daily and have to go through government audit. This will greatly impact productio	-
Security Awarenes	s Training	Security
Problem State:	There is no ongoing security awareness training program in place to educate and occasional staff testing	provide

Impact:Internal staff members are the largest threat vector for security breaches and training is a key<br/>element to ensure that they take some responsibility in the security posture of the organization.



Business Impact Summary - Severity - 2 of 2



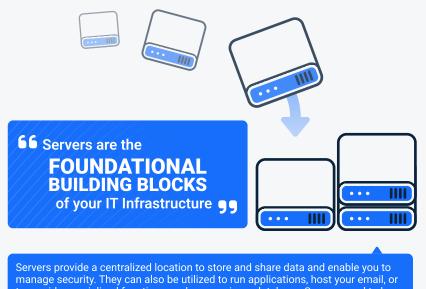
### **Requires Immediate Attention (cont.)**

Managed SOC		Security
Problem State:	There is currently no Managed SOC solution implemented	
Impact:	MSPs that implement a Managed SOC solution are able to provide a comprehensive cyl security offering to their customers. They also are able to leverage resources by outsou company that provides this service with dedicated, experienced cyber security profession	rcing to a
Dark Web Monitori	ing	Security
Problem State:	Employees and key exec passwords found on the dark web	
Impact:	High risk for a data breach. A data breach could not only cause financial loss, it could ir operations for days or weeks which would be profoundly important for client retention.	nterrupt
Next Generation E	ndpoint Protection	Security
Problem State:	Using old Anti Virus software that does little to protect from new risks	
Impact:	If the business is hacked and is offline for more than 30 minutes, supply chain impact c devastating and rippling effects on business and profits.	an have
Application Whitel	isting	Security
Problem State:	No application whitelisting is enacted at this location	
Impact:	Users are able to install and run any applications including those that may be malicious harmful to the environment.	or
Endpoint Encryptic	on	Security
Problem State:	There is no endpoint encryption in place	

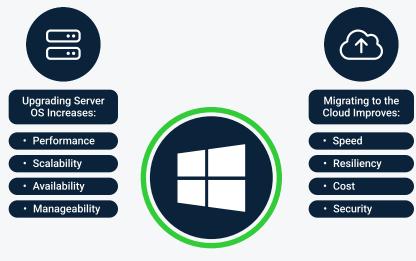
Impact: Workstations are subject to compromise by malicious actors which can jeopardize company data through an attack through the employee vector.



Servers



to provide specialized functions such as running a database. Servers need to be properly maintained, patched, and secured against unauthorized access.



#### Why is this Important?

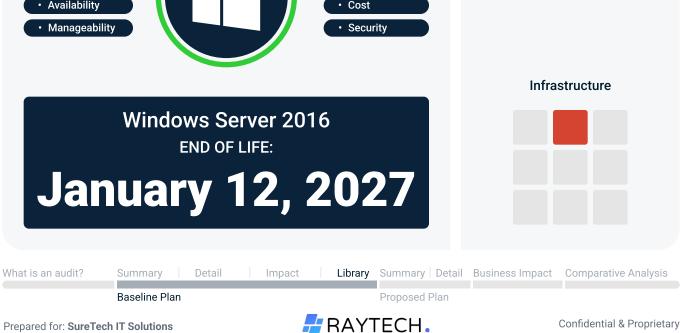
If your office has servers onsite or co-located in a data center, it's important that they run a supported operating system. If not, Microsoft won't release any more security updates or patches and your server could become vulnerable to hackers. In addition, maintaining a valid warranty ensures a faster and more affordable support from the manufacturer. Owning servers carries a whole host of responsibilities, including backup, security, maintenance, and, if applicable, adherence to legal and regulatory compliance standards dictated by HIPAA and FINRA.

#### **Did You Know?**

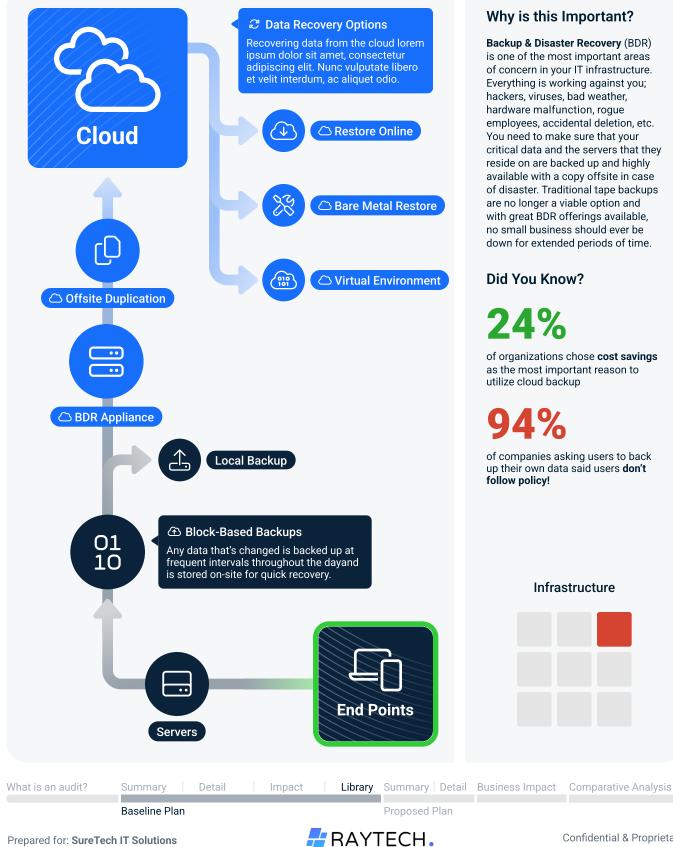
The average server life span is:



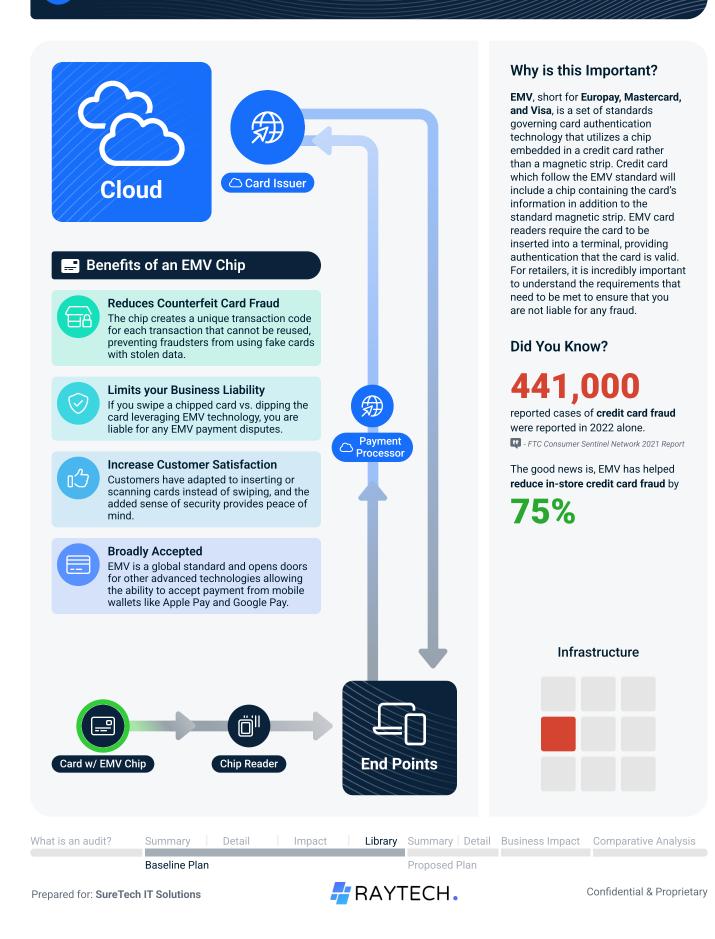
Life cycles are getting shorter due to higher demands from newer technology



# **Backup & Disaster Recovery**



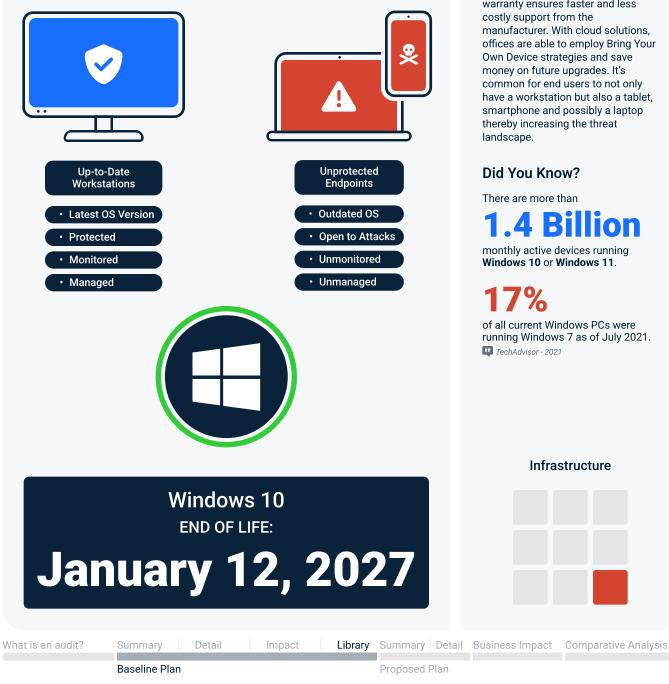
# EMV Chip Acceptance



#### Modern Workstations

Ē

As the world modernizes, so do the methods utilized by online threats. As mobile phones and other personal devices become commonplace in offices, it is vitally important to protect and manage all endpoints against these threats. In order to protect personal data, financial information, and intellectual property, workstations need to the latest operating system and modern software.



Why is this Important?

Workstations are the driving force behind technology in your office. It is important that they are running a supported operating system especially if you need to adhere to legal or regulatory compliance guidelines. Maintaining a valid warranty ensures faster and less costly support from the manufacturer. With cloud solutions, offices are able to employ Bring Your Own Device strategies and save money on future upgrades. It's common for end users to not only have a workstation but also a tablet, smartphone and possibly a laptop thereby increasing the threat

#### Did You Know?

There are more than

monthly active devices running

of all current Windows PCs were running Windows 7 as of July 2021.

Prepared for: SureTech IT Solutions

RAYTECH.

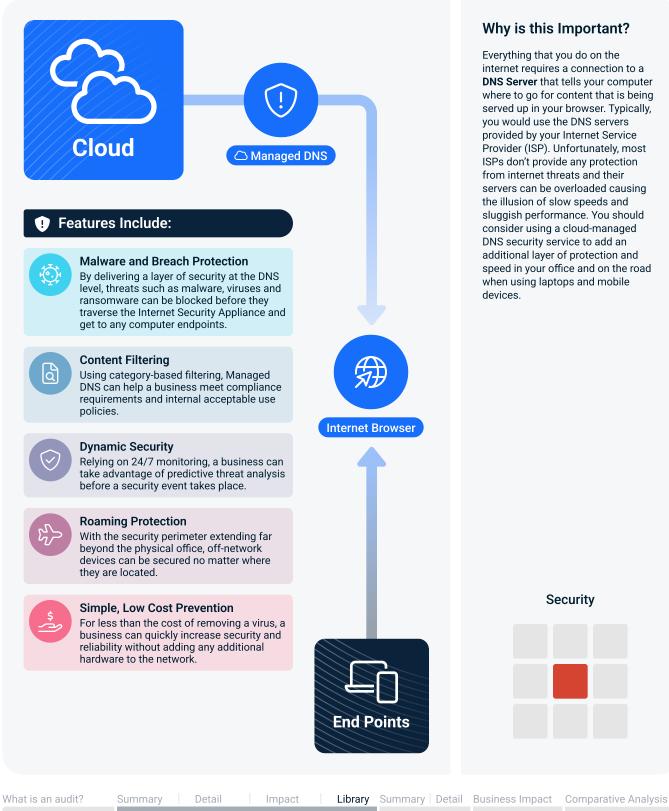
🖄 Dark Web Monitoring



Prepared for: SureTech IT Solutions

RAYTECH.

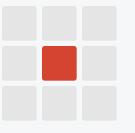




#### Why is this Important?

Everything that you do on the internet requires a connection to a DNS Server that tells your computer where to go for content that is being served up in your browser. Typically, you would use the DNS servers provided by your Internet Service Provider (ISP). Unfortunately, most ISPs don't provide any protection from internet threats and their servers can be overloaded causing the illusion of slow speeds and sluggish performance. You should consider using a cloud-managed DNS security service to add an additional layer of protection and speed in your office and on the road when using laptops and mobile devices.

Security



**Proposed Plan Baseline Plan** 



Confidential & Proprietary

Prepared for: SureTech IT Solutions

 $\bigcirc$ 



#### Why is this Important?

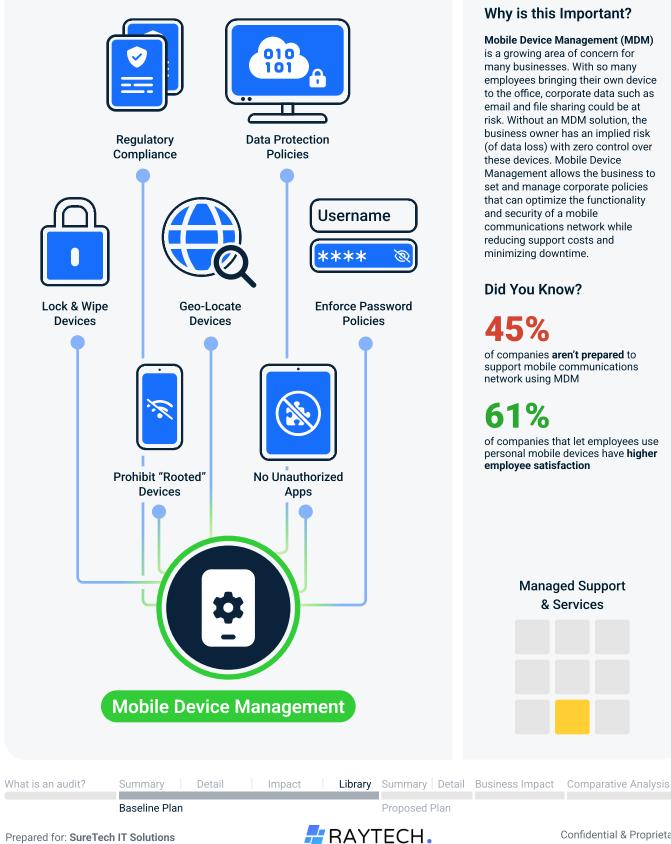
Effective protection against modern, sophisticated threats requires an innovative approach in the way they are detected, blocked, mitigated, remediated, and analyzed. With fewer threats being comprised of file-based malware, signature-based anti-virus and other static solutions could be considered inadequate protection. A Next Generation Endpoint Protection (NGEPP) solution protects against all major types of cyberattacks and doesn't depend on signatures or heuristic file analyses. NGEPP detects threats dynamically, based on behavior and protects endpoints across all attack vendors.

#### **Did You Know?**

A next generation endpoint protection solution needs to stand on its own to secure endpoints againsy both legaxy and advanced threats throughout various stages of the walware lifecycle. Administrators must be confident they can completely replace the protection capabilities of their existing legacy, static-based solution with one laneled as next generation endpoint protection.







Prepared for: SureTech IT Solutions



#### ੱΞ Types of PCI SAQs and Applicability

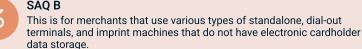
#### SAQ A

For merchants, who handle card-not-present transactions (excluding face to face channels) and outsource all the payment processing to PCI DSS validated third parties service providers.



#### SAQ A-EP

Applicable only for E-Commerce channels, with websites that do not get sensitive data directly and has outsourced all the payment processing third-party service providers.





#### SAQ B-IP

This is applicable for merchants that use standalone, PTS-approved payment terminals with an IP connection to the payment processor and no storage for CHD.



#### SAQ C

For merchants with payment application systems with an internet connection and no electronic cardholder data storage.

#### SAQ C-VT

For merchants that enter the data of each transaction manually into virtual internet-based virtual terminal solutions provided by a PCI DSS validated third-party service provider.



#### SAQ P2PE-HW

For merchants using only PCI SSC-listed P2PE solution validated hardware payment terminals with no electronic cardholder data storage.

#### SAQ D for Merchants

All merchants that were not covered in the above list must go for SAQ.



#### **SAQ D for Service Providers**

When a Payment Card Brand defines a service provider, then it is eligible for Self-Assessment Questionnaire.



**Next Steps:** Download the appropriate **SAQ**, complete the survey, and after you make sure you're compliant, complete an **Attestation of Compliance**.

#### Why is this Important?

The annual Self-Assessment Ouestionnaire (SAO) is designed as a validation tool used to assess the security of cardholder data for merchants. The growing popularity of card-based and online transactions has made it extremely convenient for consumers to conduct transactions. With the growth of cashless transactions, there has been a corresponding increase in fraud, identity theft, and other cyber-crimes. To reduce these instances, the PCI SSC has made it mandatory that every merchant or service provider who stores processes and/or transmits cardholder data (credit, debit, or prepaid card) needs to be PCI DSS compliant.

#### **Did You Know?**

For merchants and service providers that handles less than 6 million transactions annually, PCI DSS offers the option of Self-Assessment Questionnaires (PCI SAQ). This ensures the security of your business and cardholders data.

The 9 types of available PCI SAQs are shown to the left. You'll need to choose (or SISA will help you choose) the right one based on your particular payment and transaction scenario.

# PCI Compliance



Confidential & Proprietary



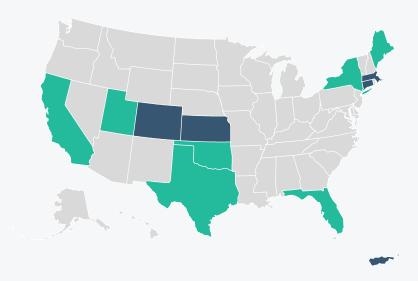
RAYTECH.

#### ⑦ What is Recoupment?

Credit card fee recoupment is when an **extra fee is charged by a merchant** to a customer when the customer chooses to use a credit card for payment. This extra fee is designed to cover the cost the merchant incurs by accepting the credit card payment.

Recoupment is **not** allowed in all states, however. Several states and localities have enacted legislation regulating or **preventing passing credit card processing fees to the customer**.

Below is a map of all states that have either passed laws **banning the practice** or have laws that are **unenforceable** due to recent court rulings.



States/Territories with legal bans on Credit Card Fee Recoupment:

Prepared for: SureTech IT Solutions

#### Why is this Important?

The primary benefit of **Credit Card Fee Recoupment** is the burden of credit card fees is pass on to the customer eliminating the cost to your business while still allowing your customers their choice of payment method. While credit card fee recoupment is becoming more acceptable every day, it is important to consider your customer. The initial cost savings could end up costing you significantly more overall if your customers do not accept it.

#### Did You Know ...?

**64.5**%

of customers are not willing to pay an extra fee to use a credit card.

#### Age Breakdown:

18-35:	52%
36-49:	63%
50-64:	<b>70</b> %
65+:	75%

Massachusetts Kansas Connecticut V Puerto Rico **PCI Compliance** States with unenforceable laws: Oklahoma Florida California New York Maine Utah What is an audit? Summary Detail Impact Library Summary | Detail Business Impact Comparative Analysis Proposed Plan **Baseline Plan** 



#### 57 Processing Fees Consist of the Following



\$=%

#### Interchange Fees

The cost of interchange is set by each card network and covers risk, fraud, and operational expenses. Interchange is a set cost and cannot be negotiated. The fee is impacted by card type, transaction amount, business classification, and how the payment is processed.



#### ees

The markup over interchange and assessments is the only area where you have the **ability to negotiate** credit card processing costs. Typically, about 20% to 25% of the total processing fee is made up by markup costs.



This is a small fee that all merchants incur when processing credit card transactions. The fee comes directly from the card brands and are **non-negotiable**.

Note: This is how Visa and Mastercard make their money.



Credit card fees can be billed in multiple ways, with pros and cons to each model. However, not all transactions clear at the same rate. A qualified transaction will process at a lower rate than a non-qualified transaction. Below are the different pricing models that you can choose from:

#### 57 Types of Payment Processor Pricing Models



#### **Interchange Plus**

Merchants are charged a percentage of the transaction, as well as a fixed per-transaction fee. This is the most commonly used model due to its transparency and cost-effectiveness.

#### Flat Rate

Processors charge a fixed fee for all credit and debit card transactions regardless of the type of card used for payment.



#### **Subscription Model**

Merchants are charged a flat monthly service fee, along with a small pertransaction fee. The wholesale fee is separate from the markup fee.



#### **Tiered Model**

Processors charge a fee based on the card type, any risk associated with the transaction, and overall transactional volume of the business.

Impact



Summary

**Baseline Plan** 

ry Detail

Library Summary Detail Business Impact Comparative Analysis Proposed Plan

For U.S. businesses that do between \$10,000 and \$250,000 in annual payments, the per-transaction fee amounts averages between

Why is this Important?

**Credit Card Processing Fees** are the fees a merchant pays for credit or debit card sales determined by the

card issuer, the card network, and the payment processor. To get the best possible pricing for your credit card

models that processors use and how

processing service, you need to

understand the different pricing

they work. Credit card processing

some you never have to pay. As a

processing fees are designed will

help you choose a processor with

companies charge various fees,

business, having a fundamental

knowledge of how credit card

the best rate and lowest fees.

Did You Know...?



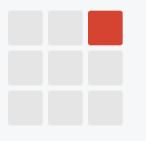
💶 Square - 2020

U.S. merchants that accepted credit, debit, and prepaid cards as payment paid processing fees totaling

\$116B

💶 Square - 2020

#### **PCI Compliance**







Confidential & Proprietary

Prepared for: SureTech IT Solutions

#### **Benefits of integrating Payment Software**

#### Save Time

Transaction details are sent straight to an ERP or account software without human interaction. This frees up more time in the day for employees to complete other tasks that they may not have normally been able to accomplish.



#### Save on Overall Expense

Payments are automatically updated to the software (e.g., General Ledger), removing the need for an employee to manage Accounts Receivable. It also lowers processing fees by automatically submitting line-item transaction details to the point of sale, reducing overall business expenses, and minimizing production costs.

#### **Increase Cash Flow**

Payments are automatically applied to accounting software and posted to Accounts Receivable and General Ledger which ensures businesses get paid ASAP.

ᢥ	
ΤĦ	( )
<u> </u>	

#### Reduce Human Error

From entering data incorrectly, double entry, or applying incorrect data to accounts, accounting mistakes are bound to happen. With integrated credit card processing, payments are seamlessly passed into the account software.



#### Improve Your Workflow

One of the benefits of integrated credit card processing is that businesses can simply enter credit card data directly into the accounting software, and the integrated payment system takes care of the rest.

$\backslash \checkmark$	

#### Strengthen Security

Cloud-based accounting is a software that runs on servers and allows businesses to access data from anywhere using the internet. It protects businesses from system administration costs and server failures. Many cloud-based accounting software are also PCI compliant, which helps protect credit card information in the event of a data breach.

#### Why is this Important?

A Payment Software Integration is a connection between a website or application and a payment processor or payment gateway. This allows credit card payments to be accepted directly from the application or website. An integrated payment solution offers a seamless checkout experience keeping your customers on your website or in your software application, reducing abandoned purchases. A payment software integration reduces human error by automating the payment process when compared to manually inputing transaction details.

#### Did You Know?

# 57%

of SMBs are investing in technology for their customers, proving that payment software is increasingly important for business success. Worldpay from FIS 2020 PACE report

fewer abandoned purchases were reported by SMBs that invested in integrated payment solutions, due to a seamless checkout experience that kept customers in the application or website.

#### **PCI Compliance**



What is an audit?

Summary Detail

Library Summary Detail Business Impact Comparative Analysis

**Baseline Plan** 

**Proposed Plan** 

Impact





**PCI Compliance** is mandated by credit card companies, and requires several operational and technical standards to be met. **These requirements are listed** below:

Install and maintain a firewall configuration to protect cardholder data

Do not use vendor-supplied defaults for system passwords and other security parameters

 $\bigcirc$ 

Protect stored cardholder data

Encrypt transmission of cardholder data across open, public networks

Use and regularly update anti-virus software or programs

Develop and maintain secure systems and applications

- Restrict access to cardholder data by business need to know
- Assign a unique ID to each person with computer access

Restrict physical access to cardholder data



Track and monitor all access to network resources and cardholder data



Regularly test security systems and processes

Detail



What is an audit?

Maintain a policy that addresses information security for all personnel

Impact

#### Why is this Important?

The Payment Card Industry Data Security Standard (PCI DSS) is an information security standard that was created to increase controls around cardholder data to reduce credit card fraud. It is important to protect the data of your business. employees, and customers. The purpose of PCI DSS is to aid in protecting card data from hackers and thieves. PCI DSS standards help keep your data secure and can prevent costly data breaches which can range from tens of hundreds of thousands of dollars, which could potentially result in the business shutting down for good.

#### Did You Know?

27.9%

of organizations are PCI DSS Compliant - an alarming number in the face of rising security threats. The SSL Store - 2020

The average merchant, at the time of data compromise, was NOT compliant with at least

10 of PCI DSS requirements. SecurityMetrics - 2017

#### **PCI Compliance**



Library Summary Detail Business Impact Comparative Analysis

**Proposed Plan** 





Summary

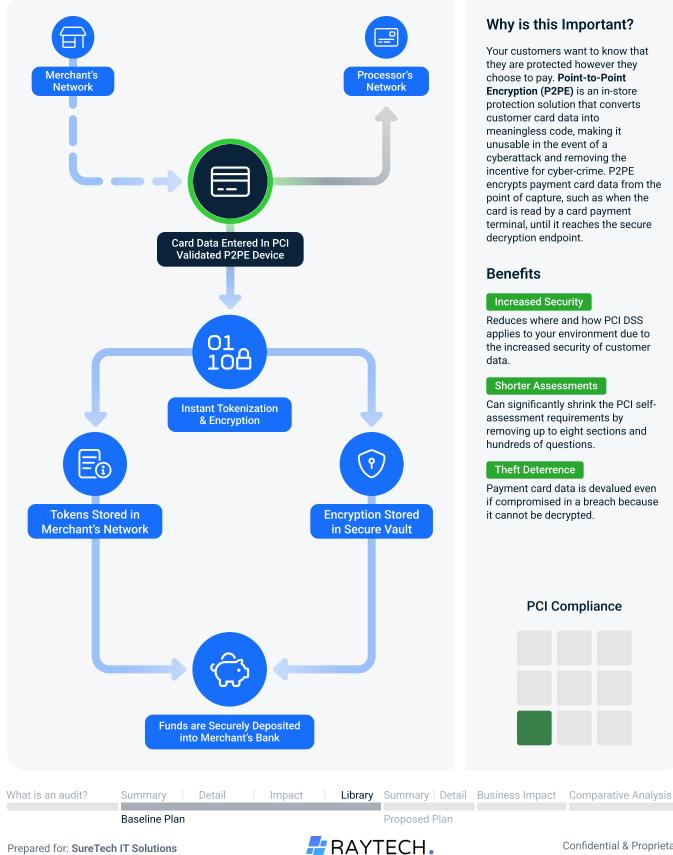
RAYTECH.

Confidential & Proprietary

Prepared for: SureTech IT Solutions

# **Point-to-Point Encryption**

Prepared for: SureTech IT Solutions



#### Why is this Important?

Your customers want to know that they are protected however they choose to pay. Point-to-Point Encryption (P2PE) is an in-store protection solution that converts customer card data into meaningless code, making it unusable in the event of a cyberattack and removing the incentive for cyber-crime. P2PE encrypts payment card data from the point of capture, such as when the card is read by a card payment terminal, until it reaches the secure decryption endpoint.

#### Increased Security

Reduces where and how PCI DSS applies to your environment due to the increased security of customer

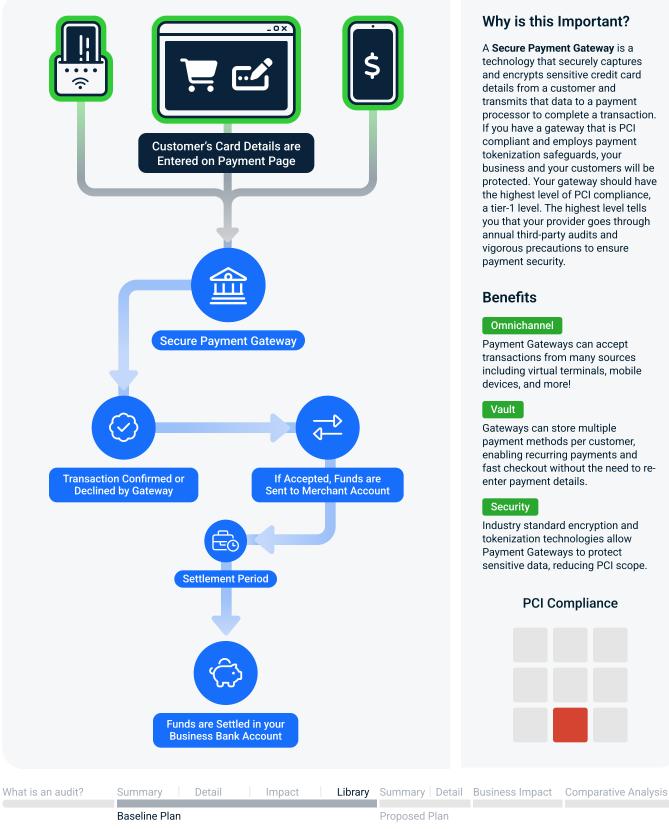
#### Shorter Assessments

Can significantly shrink the PCI selfassessment requirements by removing up to eight sections and hundreds of questions.

#### Theft Deterrence

Payment card data is devalued even if compromised in a breach because it cannot be decrypted.

# **Secure Payment Gateway**



#### Why is this Important?

A Secure Payment Gateway is a technology that securely captures and encrypts sensitive credit card details from a customer and transmits that data to a payment processor to complete a transaction. If you have a gateway that is PCI compliant and employs payment tokenization safeguards, your business and your customers will be protected. Your gateway should have the highest level of PCI compliance, a tier-1 level. The highest level tells you that your provider goes through annual third-party audits and vigorous precautions to ensure payment security.

Payment Gateways can accept transactions from many sources including virtual terminals, mobile devices, and more!

Gateways can store multiple payment methods per customer, enabling recurring payments and fast checkout without the need to reenter payment details.

Industry standard encryption and tokenization technologies allow Payment Gateways to protect sensitive data, reducing PCI scope.

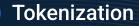
#### **PCI Compliance**

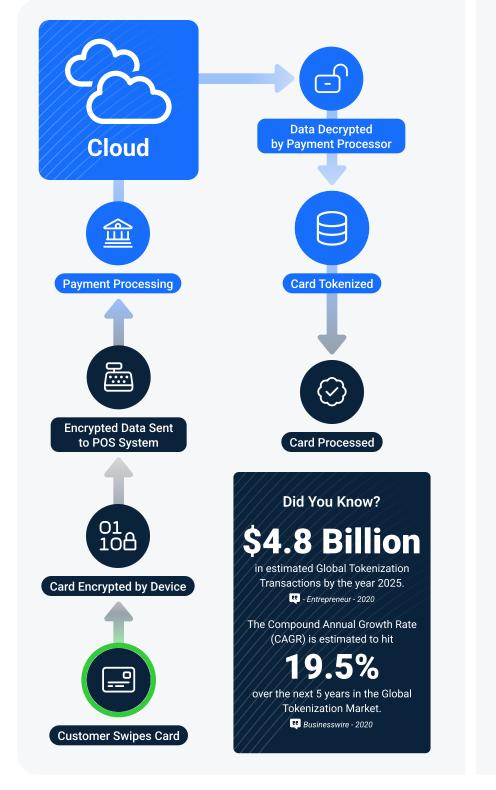


RAYTECH.

Confidential & Proprietary

Prepared for: SureTech IT Solutions





#### Why is this Important?

**Tokenization** is the process of protecting sensitive data by replacing it with an algorithmically generated number called a **token**. This token can be securely passed through the internet without exposing real credit card data. Tokenization can work in multiple ways and can drastically reduce the financial impact of a data breach. Tokenization makes achieving and maintaining PCI Compliance significantly easier.

#### **Benefits**

#### Reduced Risk

The token cannot be mathematically reversed without the original key used to create the token rendering the compromised data virtually worthless.

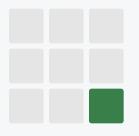
#### Easier PCI Compliance

Tokenization satisfies requirements by never letting sensitive cardholder information touch your systems in the first place.

#### Flexibility

It can generate both single-use tokens, like for one-off purchases using a credit card, or multi-use tokens, like when credit card numbers are stored to enable faster e-commerce checkout experiences for future purchases.

#### **PCI Compliance**

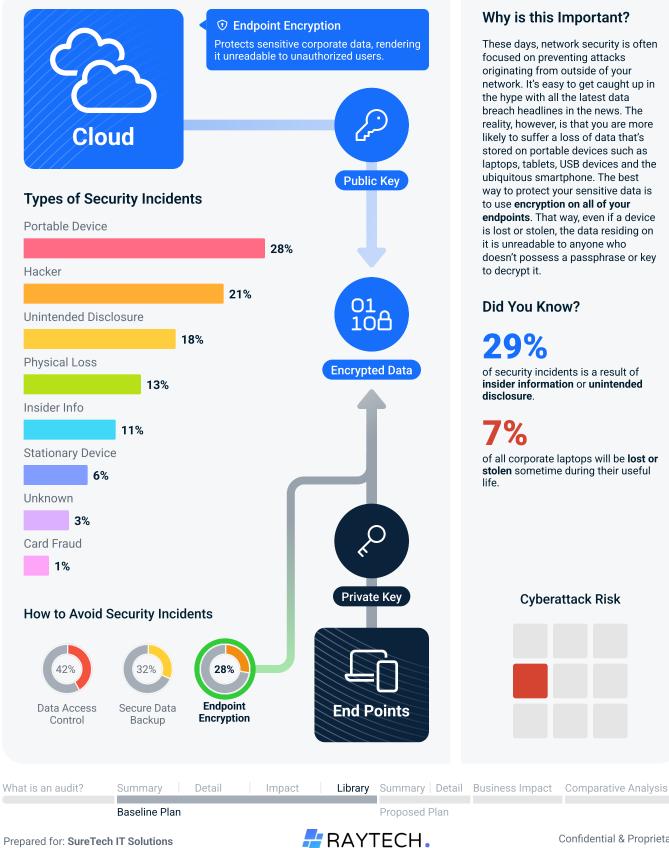


Confidential & Proprietary

What is an audit?	Summary	Detail	Impact	Library	Summary   D	Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed Pla	an		

RAYTECH.

# **Endpoint Encryption**



#### Why is this Important?

These days, network security is often focused on preventing attacks originating from outside of your network. It's easy to get caught up in the hype with all the latest data breach headlines in the news. The reality, however, is that you are more likely to suffer a loss of data that's stored on portable devices such as laptops, tablets, USB devices and the ubiquitous smartphone. The best way to protect your sensitive data is to use encryption on all of your endpoints. That way, even if a device is lost or stolen, the data residing on it is unreadable to anyone who doesn't possess a passphrase or key

#### **Did You Know?**

of security incidents is a result of insider information or unintended

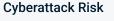
of all corporate laptops will be lost or stolen sometime during their useful

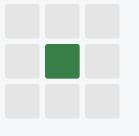




#### Why is this Important?

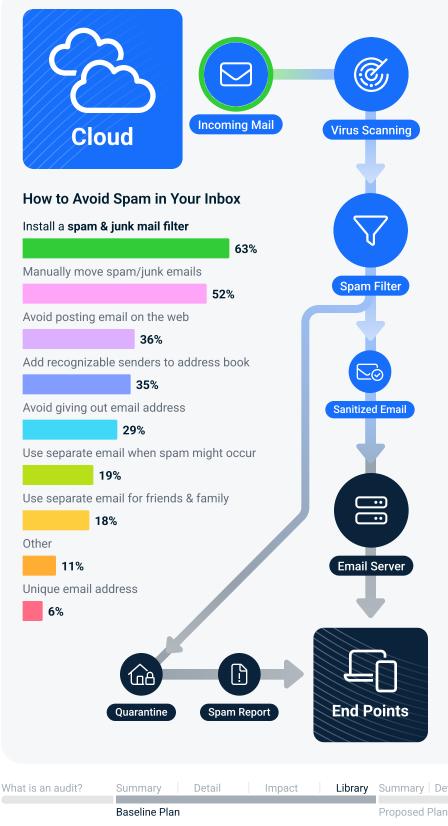
It goes without saying that every endpoint on a network should be protected with up-to-date Anti-Virus software. When a security threat or malware breaches all the other layers of protection, this is the last line of defense. The anti-virus software should be centrally managed and monitored with automatic updates and license renewal. It should also provide thorough protection without weighing down the system that it is protecting. When choosing a vendor, be sure to read the ratings published by an independent anti-virus testing lab such as ICSA or West Coast Labs.





What is an audit?	Summary	Detail	Impa	ct L	_ibrary	Summary Detail	Business Impact	Comparative Analysis
	Baseline Plan					Proposed Plan		
Prepared for: SureTech IT Solutions				HR R	AYT	ECH.		Confidential & Proprietary

#### Anti-Spam & Virus Filter $\nabla Z$



#### Why is this Important?

One of the main ways viruses and other malware infiltrate a network is through email. With so much riding on the high availability of an electronic communication system, it is important to add a 3rd party layer of filtered protection. Most filters will allow for the simple release of quarantined messages and include a daily report of held email for review. You should consider a filter separate from your email server or hosted provider. That way, if there is any type of outage and email can't be delivered, your anti-spam filter will hold the messages and deliver them when the server becomes available.

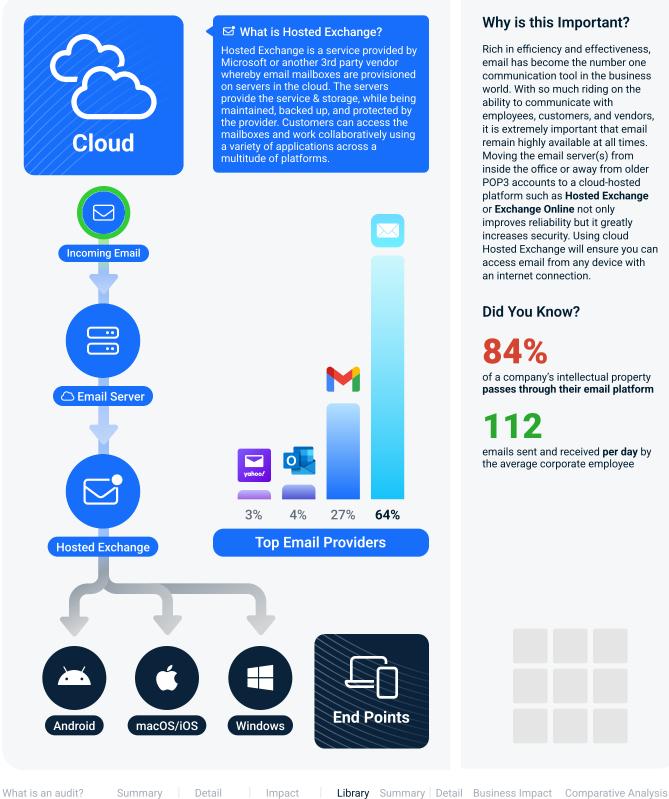
#### Did You Know?

Since 2001, the threat landscape has dramatically changed from unorganized, electronic vandalism to funded, organized theft of personal data, intellectual property and financial information. Protection against these threats begins with modern software and workstations running the latest operating system. Today, many offices allow employees to bring their own devices to the office. While this increases flexibility and productivity and helps lower costs, it also makes your data more vulnerable to attack. Proactively managing all endpoints and ensuring that they are up to date and supported is of paramount importance to your IT infrastructure.



Library Summary Detail Business Impact Comparative Analysis **Proposed Plan** RAYTECH. Confidential & Proprietary Prepared for: SureTech IT Solutions

**Hosted Exchange** 



#### Why is this Important?

Rich in efficiency and effectiveness, email has become the number one communication tool in the business world. With so much riding on the ability to communicate with employees, customers, and vendors, it is extremely important that email remain highly available at all times. Moving the email server(s) from inside the office or away from older POP3 accounts to a cloud-hosted platform such as Hosted Exchange or Exchange Online not only improves reliability but it greatly increases security. Using cloud Hosted Exchange will ensure you can access email from any device with an internet connection.

#### **Did You Know?**

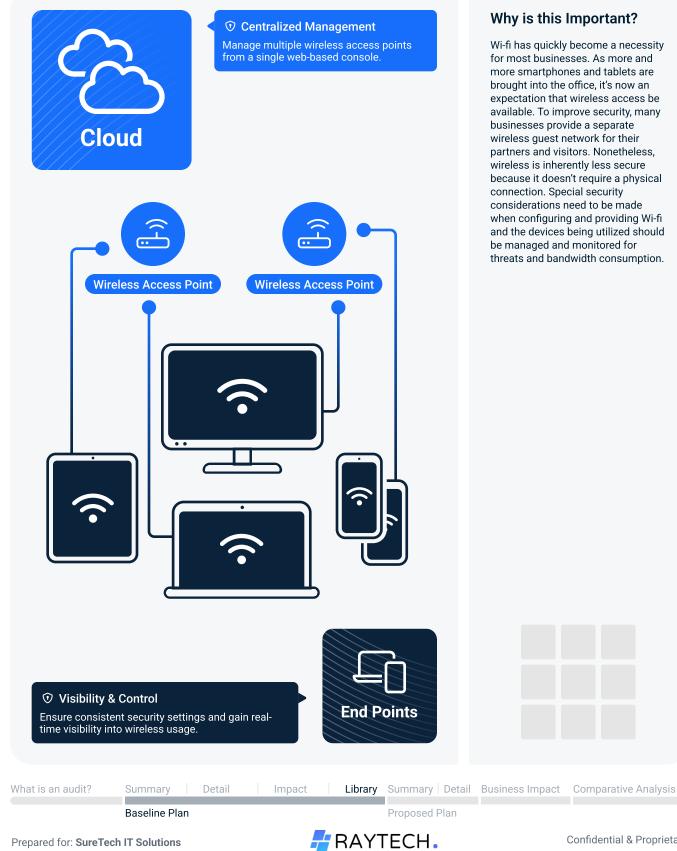
4% of a company's intellectual property passes through their email platform

emails sent and received per day by the average corporate employee

**Baseline Plan** 



**Proposed Plan** 



# E&O Insurance



#### Prepared for: SureTech IT Solutions

BAYTECH.



#### Employee Monitoring Software gives small business owners and managers insight into how employees spend their time at work. The best software can monitor the following:



#### **Internet Monitoring**

These tools track employees' browsing history and bookmarks, including time spent on social media.

ΝŻ	

#### **Email Monitoring**

Corporate email addresses gives employers access to their employees' emails, both sent and received.



#### **Keyword Tracking**

Bossware tools that let employers define and then track specific keywords being typed on company devices.

#### Screenshots of Computer Screens

Tools that automatically take screenshots of whatever is on employees' screens every five or ten minutes.



#### Live Video Feeds and Playback

Bossware gives employers to access and watch a live stream of their employees' screens or watch recorded playbacks.

#### **Remote Desktop Control**

Often used by IT departments to help with tech issues, these tools allow employers to take remote control of any employees' desktop.



#### Webcams and Microphones

Software that allows employers to secretly activate inbuilt webcams and microphones on employee devices.

#### Keystroke Logging

Tools that track everything employees type in web browsers, emails and documents, and can be used to monitor conversations.

۸ ۱

#### Activity Trackers

Company-provided activity trackers, like smart watches & wristbands, that monitor sleep, exercising routines, and more.

#### Smart ID Badges

Smart ID badges equipped with tiny microphones that record what employees say in meetings and how often they're away from their desks.

Impact

#### Why is this Important?

When the pandemic forced companies to close their offices, the result was an increase in remote work & work-from-home. To protect company data, and to ensure employees remained engaged and productive while working from home, many employers resorted to using Employee Monitoring Software. Employee productivity is a concern of organizations today, especially in the form of lost productivity in the workplace. Employees will misuse their privileges causing lost productivity for the company and deadlines not being met. Now it is necessary for businesses to take advantage of employee monitoring software.

#### Did You Know...?

# 1 in 5

businesses are now using apps and programs on employees' devices to **track their online activities** or have plan to do so in the future.

# **62%**

of executives said their companies use software to collect data on their people for insights into productivity, innovation, and business agility.



What is		

Baseline Plan

Summary

Detail

Proposed Plan

Library Summary Detail Business Impact Comparative Analysis



# **Business Continuity**



Without a proper plan, any disruption to critical systems, physical locations or other key resources can impact customers & harm the financials of an organization. It's essential for organizations to discuss how an unplanned outage would impact their business and to plan how they need to respond effectively.

#### Most Common Causes of System Downtime

#### Human Error



#### Why is this Important?

There is a big difference between Business Continuity and Backup & Disaster Recovery. Business Continuity plans help ensure that a business can continue its operation in the event of a natural or manmade disaster. Don't do what 83% of other businesses do and begin planning during a disaster. Be prepared and remember that the best plan is one that works in a variety of scenarios and requires a minimum of change during and after a disaster. With ever-increasing cloud computing options, business continuity has become more affordable and easier to implement.

Backup Disaster & Recovery is reactive, while Business Continuity is preventative.

#### Did You Know ...?

of business owners have **no** business continuity plan in place.

4%

of companies experienced one or more instances of system downtime in the previous 12 months. Square - 2020

Prepared for: SureTech IT Solutions

RAYTECH.

#### **Internet Security Appliance** Eò



#### Why is this Important?

An network firewall, or Internet Security Appliance, is the first line of defense when protecting your network and data from internetborne threats and outside attackers. The hardware provided by an Internet Service Provider (ISP) or a residential-grade router is not enough to effectively protect a business. Implementing a monitored appliance with Unified Threat Management security services activated and up to date is a great start towards ensuring that critical data is protected. If you don't have an Internet Security Appliance, your business is exposed to a myriad of risks.

#### **Did You Know?**

Many Internet Security Appliances are enhanced with Unified Threat Management and combine other security features with those of the firewall. This provides for a simple solution which is easier to manage and may help meet complex regulatory compliance requirements.

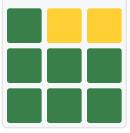


### **Proposed Plan**

**Report Summary** 



# Audit Score 94 0 50 100 Managed Support Infrastructure Security & Services Cyberattack **PCI Compliance** Telecommunications Risk **Microsoft Cloud**



**Requires Immediate Attention** 

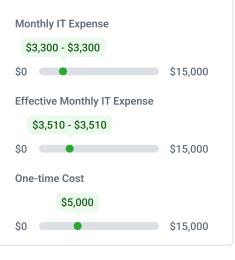
Needs Improvement

Satisfactory

# **Proposed Plan Summary**

The results of each category of your base plan audit is summarized here using color-coded boxes. Utilizing a weighted scoring system, the results were combined and averaged into an overall audit score. Individual category scores and details for each audit item are shown in subsequent pages. Your base monthly IT expense is shown as a range and has been converted into effective IT monthly expense based upon your audit score. This helps to level the playing field when comparing plans.

# **Financial Summary**



Impact | Library Summary Detail Business Impact Comparative Analysis What is an audit? Summary Detail **Baseline** Plan Proposed Plan Prepared for: SureTech IT Solutions



Infrastructure			96
	0	50	100

Infrastructure is the foundation upon which all of your technology rests. Just like with a house, it's extremely important to verify its integrity before you begin to build on top of it. Poor initial design decisions can lead to downtime, lost sales and ultimately drive up your total cost of ownership. This detailed analysis page represents an overview of the state of your Base Plan Infrastructure. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the Infrastructure audit score. easy identification and the results for this section are reflected in the Infrastructure audit score.

Business Continuity	Server	Backup & Disaster Recovery
Business Continuity is always on and business can be conducted from remote, alternate locations.	There are no servers onsite.	There is no data located locally so there is no need for local backups with replication.
Remote Accessibility	Cloud to Cloud Backup	Disaster Recovery Plan
Key employees have cloud access to critical files and applications and can work remotely with minimal disruption.	All critical SAAS applications are currently being backed up.	There is a structured Disaster Recovery plan in place with periodic updates and a full annual test.
High Availability	Data Compliance	Workstations
There is a redundant platform implemented to provide high- availability access to a hosted site in the event of a local outage	The office has met some of the Regulatory Compliance requirements from HIPAA or FINRA.	The workstations are within 3 years old, under warranty and running a supported operating system.

What is an audit?	Summary	Detail	Impact	Library	Summary	Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed	Plan		



			100
Security			
	0	50	100

Security is arguably the most important section of your audit report. With so much riding on the security of your infrastructure, you can't afford to have any deficiencies. Fortunately, there's an abundance of security solutions available to help mitigate the risks and protect your data. This detailed analysis page represents an overview of the state of your Base Plan Security. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the Security audit score.

Security Awareness Training	Endpoint Encryption	Managed SOC
Solution has been implemented and deployed to all customers with reporting automation included.	Endpoint Encryption has been added on all local devices.	Managed SOC solution has been implemented to all endpoints and actively being monitored by outsourced team.
Dark Web Monitoring	Managed DNS	Next Generation Endpoint Protection
A Dark Web Monitoring solution has been implemented to the entire customer base.	There is managed DNS with a 3rd party provider and security and content filtering are in place	Replaces legacy anti virus and anti spam filtering.
Application Whitelisting	Anti-Phishing	Content Filtering
Only permitted applications may run on the environment.	Anti-phishing solution has been installed and implemented across the entire customer base.	Content filtering has been enabled across all users and devices to mitigate the risk of infection from suspicious websites.

What is an audit?	Summary	Detail	Impact	Library	Summary	Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed	Plan		
Prepared for: SureTech IT Solutions			ECH.		(	Confidential & Proprietary		



#### 81 Managed Support & **Services** 0 50 100

Managed Support & Services is the customized/user defined category as per business need.

Onsite Support	Help Desk Support	Monitoring
Onsite Support is billed against blocks of hours at a discounted rate.	Remote Help Desk Support is included for all supported endpoints and services.	Monitoring of server(s) and workstations is automated with scripted remediation and included in the plan.
Inventory & Asset Management	Windows & Application Updates	Virtual CIO Services
Inventory & Asset Management is automated, included at no additional cost and reviewed quarterly.	Windows updates on server(s) and workstations are automated and up to date.	vCIO services such as budgeting and IT planning are provided at an hourly rate.
Proactive Maintenance	Mobile Device Management	Vendor Management
Proactive maintenance of server(s) and workstations is automated and included in the plan.	Mobile device management (MDM) is in place for some but not all smartphones with email accounts configured.	Vendor Management is billed hourly for all vendors with a valid support contract.



**Category Details** 



			100
Telecommunications			
	0	50	100

Telecommunications is one of the fastest evolving areas of technology. Traditionally viewed as a separate cost center, the proliferation of voice over IP (VoIP) solutions has helped many businesses save more money while greatly improving upon their business continuity. This detailed analysis page represents an overview of the state of your Base Plan Telecommunications. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the Telecommunications audit score.

Unified Communications	Enterprise Feature Set	Transcription
Application needed to integrate phones with (Salesforce, Teams, etc.) is present.	Although there are only physical phones on premise, the VoIP platform contains the same features as an enterprise phone system.	Voicemail can be sent via email with transcription.
Telephony Continuity	Multi-Site Coordination	Future Proof Scalability
The VoIP phone service will continue to route calls to other unified communication devices even if the internet is down or the power is out.	The VoIP phone system can be easily expanded by placing additional phones in alternate locations where internet access is available.	Satisfactory
Portability	Ongoing Maintenance Fees	Fixed Fee Billing
The current phone system and phone numbers can be relocated anywhere there is internet service.	There are no ongoing maintenance fees associated with the current phone system.	The phone bill is driven by fixed fee billing and unlimited calling.

What is an audit?	Summary	Detail	Impact	Library	Summary Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed Plan		
Prepared for: SureTech IT Solutions				RAY <sup>.</sup>	TECH.		Confidential & Proprietary



**Confidential & Proprietary** 

PCI Compliance			100
	0	50	100

Payment Card Industry (PCI) compliance is a set of regulations developed to ensure that the credit card industry is properly managing and securing customer data. Before it was formed in 2006, there was no clear industry standard that all credit card companies had to follow, and that's a problem for any company that deals with big data. This detailed analysis page represents an overview of the state of your PCI Compliance. Each audit item is summarized and color coded for easy identification and the results for this section are reflected in the PCI Compliance audit score. has context menu

Annual PCI SAQ	Credit Card Fee Recoupment	Credit Card Fees
The Annual PCI SAQ has been completed with the assistance of IT provider.	The customer is now passing along fees to recoup additional charges to increase revenue.	The processing fees are now in line with industry standards or below industry standards.
EMV Chip Acceptance	Payment Software Integration	PCI DSS Compliance
PCI compliant devices have been installed with the latest security standards.	The business has their current line of business applications integrated with their payment software.	The customer is now compliant in accordance to the PCI Standards Council.
Point to Point Encryption	Secure Payment Gateway	Tokenization
P2PE is utilized to ensure secure transfer of cardholder information.	The customer has implemented a new secure payment gateway.	Tokenization is being utilized when transactions occur.

What is an audit?	Summary	Detail	Impact	Library	Summary	Detail	Business Impact	Comparative Analysis
	Baseline Plan				Proposed I	Plan		

**RAYTECH.** 

**Category Details** 



			100
Cyberattack Risk			
	0	50	100

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nunc vulputate libero et velit interdum, ac aliquet odio mattis. Class aptent taciti sociosqu ad litora torquent per conubia nostra, per inceptos himenaeos. Curabitur tempus urna at turpis condimentum lobortis.

Password Policy	Password Management	Dark Web Monitoring		
Password policy enforces regular password rotation every 90 days to protect accounts and data.	Password management software is in place, ensuring secure and efficient handling of user credentials and enhancing overall security.	Dark web monitoring is actively used to protect against threats, ensuring early detection of compromised data and enhanced security.		
Endpoint Encryption	Anti-Virus	Data Encryption Policy		
BitLocker encryption is enabled, ensuring protection for data by securely encrypting drives and preventing unauthorized access.	Anti-Virus is corporately managed by a cloud based subscription and all endpoints are up to date.	Sensitive data was detected, requiring immediate action to secure and protect the information from potential exposure.		
Data Compliance	Vulnerability Management	Content Filtering		
Data encryption policy is active, ensuring sensitive information remains secure and protected across all platforms.	Proactive vulnerability management enhances security posture by identifying and addressing risks, ensuring a safer environment.	Content filtering is enabled to ensure a safe and secure environment by blocking harmful or inappropriate content.		

What is an audit?	Summary		Detail		Impact		Library	Summary	Detail	Business Impact	Comparative Analysis
	Baseline Pl	Baseline Plan Proposed Plan									



Prepared for: SureTech IT Solutions

**Category Details** 



#### 68 **Microsoft Cloud** 0 50 100

The Microsoft Cloud is an open cloud platform made up of products and solutions that empower organizations to thrive in a changing world. It offers a variety of tools to help businesses manage challenges and meet their goals, drive value faster, and build for the future. It also helps protect and defend your business with security, compliance, identity, and management solutions that work across all your platforms, clouds, and apps.

Cloud Storage	Admin Role Overlap	Third Party Applications
Microsoft Cloud offers flexible storage solutions, empowering users with secure, scalable options to efficiently manage and protect their data.	Admin Role Overlap in Microsoft Cloud leads to excessive access permissions, increasing security risks and complicating role management.	Blocking Chrome from allowing third-party cookies disrupts user experience, causing issues with website functionality and personalized content.
Azure Site Recovery (ASR)	Microsoft Defender	Data Loss Prevention
Azure Site Recovery rules are effectively configured, ensuring robust protection against malware and enhancing overall system security.	Defender Antivirus is enabled, ensuring robust protection against threats and enhancing the overall security of our systems.	DLP policies are enabled, ensuring sensitive data is protected against leaks and unauthorized access for enhanced security.
Endpoint Detection & Response (EDR)	Virtual Meeting Software	Transport Layer Security (TLS)
EDR Block Mode is enabled, enhancing security by proactively preventing threats from executing, ensuring robust protection for our systems.	Lobbies for Meetings in Microsoft Teams has been enabled, ensuring participants are verified before joining, fostering a safe environment.	TLS versions are up to date strengthening security, ensuring encrypted communications are protecting sensitive data effectively.

What is an audit?	Summary	Detail		Impact		Library	Summary	Detail	Business Impact	Comparative Analysis
	Baseline Plan						Proposed	Plan		
Prepared for: SureTech IT Solutions					<b>-</b> F	RAYI	ECH.			Confidential & Proprietary

#### **Comparison Plan**

**Comparative Analysis** 



